

Application for your Individual Coaching with the Million Dollar Mentor, Felicia Streeter

Please complete in full and write CLEARLY so we can read your answers. Thank you.

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YES Felicia, I want **private access** to YOU as one of your Individual mentoring clients. I'm ready to stop "crawling" my way to success or trying to figure it out on my own and instead **KICKSTART** change in my business NOW, **doubling or tripling my income** while increasing my time off & having more fun!

I want your personal mentoring, expertise, and advice so that I can learn easier and faster and take my business to the next level! Please accept this application as my indication of interest to be one of the few private clients of yours this year, and let me know if I'm accepted as soon as possible.

Part One – Basic Contact Information

Name _____

Company Name _____

Street Address _____

City _____

State _____

Zip Code _____

Country _____

Phone _____

Email _____

Website _____

Part Two - Tell Me About Yourself

1. Please describe your business as it is right now.

2. Tell me about your current challenges, concerns and questions (Ex: systems, delegation, automation, building effective teams, making more money, etc.)

3. The support structures I have set up in my business are:

- Coach/Consultants
- Support Staff or Virtual Assistants
- Bookkeeper/Accountant
- Office Systems/Procedures Guides
- "Supportive" Significant Other/Family/Friends
- Other _____

4. I have been in this business for:

- Less than two years
- Between two and five years
- More than five years

5. I would describe my current situation in this way:

I am struggling to get things done. I'm definitely not as productive as I know is possible.

I am doing OK. Cash flow is up and down. I would like more consistency and to increase profits and/or revenue.

I am successful and thriving. I always generate enough income to take care of my personal financial needs as well as the business. However, I know I can do much better and take my company to a whole new level.

6. Please help us understand your cash flow history and check your gross business revenue. (Please note this is completely **CONFIDENTIAL.**)

- less than \$100K
- \$250K - \$500K
- \$1 million +

- \$100K - \$250K
- \$500K - \$1 million

7. If you were a genie and in a blink of an eye could change 3 things in your business (or your life!) right now, what would they be?

8. Please check and rank the top 5 areas you feel you need the most help with in the next 6 months (1 being the most important thing and 5 the least):

- Clarity of goals/objectives
- Cash flow/capital to invest in your biz growth
- Right skills/knowledge to grow
- Team building/management
- Create systems that flow
- Utilizing high payoff marketing or sales systems
- Time management and prioritization
- Stepping into the "leadership role" vs. being the technician
- Fear of taking action/making wrong choices
- Not focused on "real passion"
- Fear of delegating if had/have team
- Need help in setting up automation
- Can't leap from \$/hour business to leveraging time
- Too many opportunities/can't focus
- Need to have more connections in my industry
- Would like to have my own published print books
- Need help mapping out my the operations side of my business
- Need help with my big picture vision and overall strategy

9. Anything else I should know when considering you for this private 1-on-1 experience?

Part Three – Payment Information & Responsibilities

Here you get to decide whether you want to spend an entire day mapping out your plan or if you'd like to map out your plan with me over a course of four months. You have the option of a VIP Day or One-on-One Mentoring:

VIP Day with Felicia includes the following:

- ❖ Full access to everything I know and all the resources I can offer - *Priceless!*
- ❖ Breakfast and lunch is on me - *\$100 value*
- ❖ You walk away with my complete Million Dollar Business™ System (hardcopy product) - *\$997 value (Spring 2012)*
- ❖ We discuss, create, develop and event implement ON THE SPOT things that will move you forward faster immediately in your business. - *Priceless Advice*
- ❖ You walk away with your BUSINESS, SYSTEMS, AND DELEGATION ACTION PLAN that encompasses what we discussed, what you need to do, how to delegate it and more - *again...Priceless!*

*****Total Value of Your VIP Day with Felicia...Priceless really to get targeted, specific advice, resources and implementation strategies to double or even triple your income this year!**

What's required, by you, prior to your VIP Day:

- ❖ Completing VIP Assessment ("State of Your Business")
- ❖ Emailing or faxing in required documents, marketing materials and requested information
- ❖ Signing of VIP Coaching Agreement

One-on-One Mentoring with Felicia includes the following:

- ❖ Full access to everything I know and all the resources I can offer - *Priceless!*
- ❖ You walk away with my complete Million Dollar Business™ System (hardcopy product) - *\$997 value (Out Spring 2012)*
- ❖ We discuss, create, develop and event implement ON THE SPOT things that will move you forward faster immediately in your business. - *Priceless Advice*
- ❖ You walk away with your BUSINESS, SYSTEMS, AND DELEGATION ACTION PLAN that encompasses what we discussed, what you need to do, how to delegate it and more - *again...Priceless!*

*****Total Value of Your One-on-One Mentoring with Felicia...***Priceless really to get targeted, specific advice, resources and implementation strategies to double or even triple your income this year!*

What's required, of you, prior to your One-on-One Mentoring:

- ❖ Completing One-on-One Mentoring Assessment ("State of Your Business")
- ❖ Emailing or faxing in required documents, marketing materials and requested information
- ❖ Signing of One-on-One Coaching Agreement

More to consider:

You can come completely prepared with questions, challenges and issues you want to tackle in your business and marketing or you can come with an open mind, ready to get to work.

This is the fastest way to put your Action Plan together and set up the systems, automation and support team to assist you to move forward faster in your business.

We can cover a variety of topics and areas in your business during this day, which could include but not be limited to:

1. Setting up the foundation of your business, systems and basic business needs
2. Choosing the right business model to fit your desired lifestyle
3. Brainstorming systems needed unique to your business
4. Developing your delegation check list
5. Setting up your entire follow up system
6. Figuring out why you may be stuck in business or evaluating your home/office environment including your support system, family, spouse, etc.
8. Developing your support team and any resources needed
9. Creating strategies for building your effective team
10. Coming up with strategies for your business with systems, automation, and delegation as the focus

We will focus in on the most important ones that I know will make you more money fast in a prioritized manner that makes sense and isn't overwhelming for you.

*****Clients are responsible for their own travel and accommodations. Additional details will be made available once your application is accepted.**

I'd like to select the following format for my mentoring:

_____ Spread my VIP Day over 4 Months

_____ 1 Full Coaching Day with Felicia

TUITION PROCEDURE

The cost for the VIP Day with Felicia is \$7,500. When you apply for a VIP Day I do require a good faith deposit of \$3,000 from you so that I can see that you're serious about doing this and investing in yourself and your business.

After you send in your application and pay your deposit my assistant will set up a "**Discovery Session**" with you which will be done over the phone to discuss your application and where you are in your business, where you want to go so we can both then decide if this is the right step for you.

You can always back out of this VIP Day within 48 hours of this "Discovery Session" if you feel that it or I am not the right mentor for you and any deposits will be fully refunded. In addition, if we feel that you are not a good fit for this program, we will also refund your deposit at that time.

After you are accepted and have scheduled your VIP Day with Felicia, your credit card will be charged the remaining \$4,500. *(You will have the chance to provide multiple credit cards for this purpose, upon acceptance into the program.)*

Please check one:

Please charge my full \$3,000 deposit to Card #1 below.

Please split my \$3,000 deposit evenly among the two credit cards below. (Contact us for other options)

CREDIT CARD #1:

Visa MC AMEX DISC

Name as it Appears on Card: _____

Expiration Date of Card: _____

_____ Is Billing Address same as above? Y/N

Different billing address here: _____

CREDIT CARD #2 (optional):

Visa MC AMEX DISC

Name as it Appears on Card: _____

Expiration Date of Card: _____

_____ Is Billing Address same as above? Y/N

Different billing address here: _____

Signature _____ **Date** _____

Thank you for your application! I will personally review it and contact you within five business days via phone so that we can discuss this and make sure it's right for you. If I don't feel it's a good fit, I will refund your entire initial deposit. If you are approved, we will charge your card(s) noted above for the deposit amount and send you all the details!

I'm so excited to review your application and for the chance to make this year your best year ever. Here's to enjoying the life and business you so desire.

Warmly,
Felicia Streeter, MBA
Million Dollar Mentor